

Don't let your advert become yesterday's news!

PROPERTY PRESS IS:

THE MOST READ

Property Press is the third most read weekly magazine nationally. Only the New Zealand Woman's Weekly and Woman's Day have higher readership.

Source: Horizon Research Limited, "HorizonPoll", July 2012.

THE MOST APPEALING

Property Press is seen by buyers and potential buyers as giving a better idea of each property than any other print media form.

Source: Horizon Research Limited, January 2012

THE MOST IMPORTANT

Property Press is second only to internet sites in importance for those looking to purchase a property.

Property Press has more than twice the level of importance of either local community or the real estate sections of daily newspapers.

Source: Horizon Research Limited, "HorizonPoll", September 2012.

PropertyPress

In print & online
www.propertypress.co.nz

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